

IGNITE & THRIVE

EXECUTIVE/SALES TEAM TRAINING TO KINDLE OPTIMIZED PROFITS

VisionLight™ System

REGISTER FOR FREE INTRODUCTORY THOUGHT TRAINING CLASS

**SIMPLE ACTION-BASED SYSTEM THAT RETRAINS THOUGHT
TRANSFORMING PROBLEMS INTO SOLUTIONS,
BARRIERS INTO BREAKTHROUGHS,
DEFEATS INTO VICTORIES,
TOP PRODUCERS INTO LEGENDS,
AND UNDER-PERFORMERS INTO ACHIEVERS!**

DID YOU KNOW:

13% of employees “get it” – This means these people understand and are connected to the organization’s Vision, mission and objectives and will go above and beyond, driving 75% to 90% of the results; true *Victors*

67% are “clock punchers” – Basically these folks have given in to the routine, operating by habits, at work physically but “clocked out” mentally; merely *Acceptors*

20% are strongly detached – These people are not committed, may actually sabotage productivity with net loss against Vision and hamper morale; *Victims* at work and in life



* Gallup Report, “2017 State of the American Workforce”

ORGANIZATIONS EMPLOYING THE POWERFUL VISIONLIGHT™ SYSTEM ARE AVERAGING A 338% IMPROVEMENT (RETURN ON INVESTMENT) WITHIN 6 MONTHS



Light Your Vision and Improve Your Bottom Line

We ignite lives lived by intentional design rather than default, transforming problems into solutions, barriers into breakthroughs, “I Can’t” into “I Can,” and defeats into victories!

WHICH IN TURN:

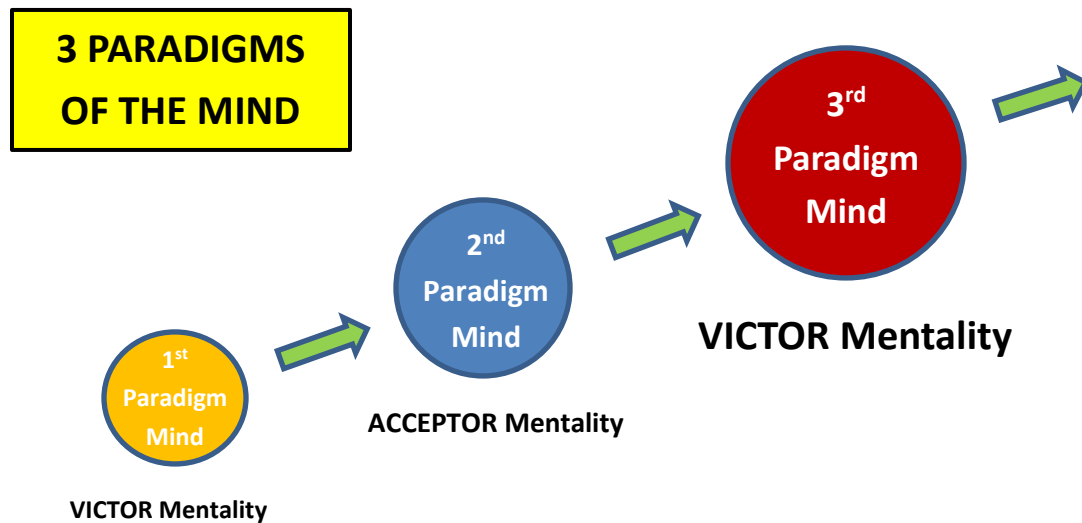
- Re-energizes your team
- Light-up and fire-up superior employee engagement
- Teaches how to push past limitations at every level
- Increases output that optimizes profits



What is the VisionLight™ System? VisionLight™ is comprehensive training for your executive and sales teams that retrains and directs thought to ignite powerful life and work results.

As thinkers of thoughts, each of us have an incredible Creative Mechanism within us that transforms desires and dreams into strategic plans, and plans into reality. You literally build your life and organization by the thoughts you send forth, for good or ill. You build your business culture the same way. VisionLight™ presents easy-to-learn, enjoyable, productivity tools to access and direct the power of your thought patterns.

The central concept involves moving from Victim Mentality (1st Paradigm of the Mind) and Acceptor Mentality (2nd Paradigm of the Mind) to VICTOR Mentality and 3rd Paradigm of the Mind!



So, you want to change the world? The world will change without you. The challenge is to change the world within you.

- Jesse L. Dunn

How Does It Work?

Before the Program

Before we start any of our programs, we help you understand clearly the needs of your organization and what to expect.

- SOAR Evaluation: Strengths, Opportunities, Aspirations and Results
- Customize training to generate the most powerful outcomes for your team
- Consider how the *VisionLight™ Essentials Course* will improve individual performance and ultimately your bottom line

Running the Program

Once the program is customized to your unique needs, it's time to execute the plan!

- Pull together the team and leaders to be trained.
- Active interaction during the training; real tools and real practice.
- Then impact every staff member; we will be with you every step of the way.



- ✓ Expand team awareness
- ✓ Heighten powers of strategic reasoning & intuition
- ✓ Enhance creativity
- ✓ Fire imaginative thinking that accelerates growth

THE FOCUS IS 100% ON YOU AND YOUR TEAM:

ESSENTIAL-SIMPLE-ACCOUNTABLE

It's time to move your team to a higher level with a proven system that creates a positive return on investment.

A survey of 750 corporations identified training/coaching as the #1 factor among 22 factors for driving business success. Turbo charge YOUR team. Light YOUR Vision and elevate your team dynamic!

* Bersin and Associates Research

- Optimize performance in any work and life activity
- Identify and conquer roadblocks to your well-being
- Learn how to transform barriers into breakthroughs
- Receive the best for you: personal, business, family, spiritual life
- Recognize your vast capacity to ACT, not be ACTED UPON, of *creating* your future instead of *reacting* to it